

# Social, Mobile, Local Technology Trends, Tools, and Strategies for Small Business Success

### Wednesday, October 26, 2011

The NKU Small Business Development Center, in conjunction with the NKU Chase Law & Informatics Institute, will sponsor a technology conference for small business owners and entrepreneurs. The day-long program will feature Ramon Ray, editor and technology evangelist at Smallbiztechnology.com; David Sevigny, president of DMD Data Systems, Inc.; Eric Spellmann, owner and president of Spellmann & Associates; and Professor Jon Garon, director of the Law & Informatics Institute. To register for the conference, visit http://somolonky.eventbrite.com.



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# Law & Informatics Reception November 4, 2011

NKU Chase College of Law alumni and leading practitioners in informatics fields of law will gather to meet Professor Jon Garon, inaugural director of the NKU Chase Law & Informatics Institute, and learn more about the new institute. The reception will be held in Northern Kentucky University's most innovative facility, the newly completed Griffin Hall, home to the NKU College of Informatics. Guests will also meet College of Informatics leaders and learn more about the College and Griffin Hall. For more information about the reception, contact Kerri Beach at beachk1@nku.edu.

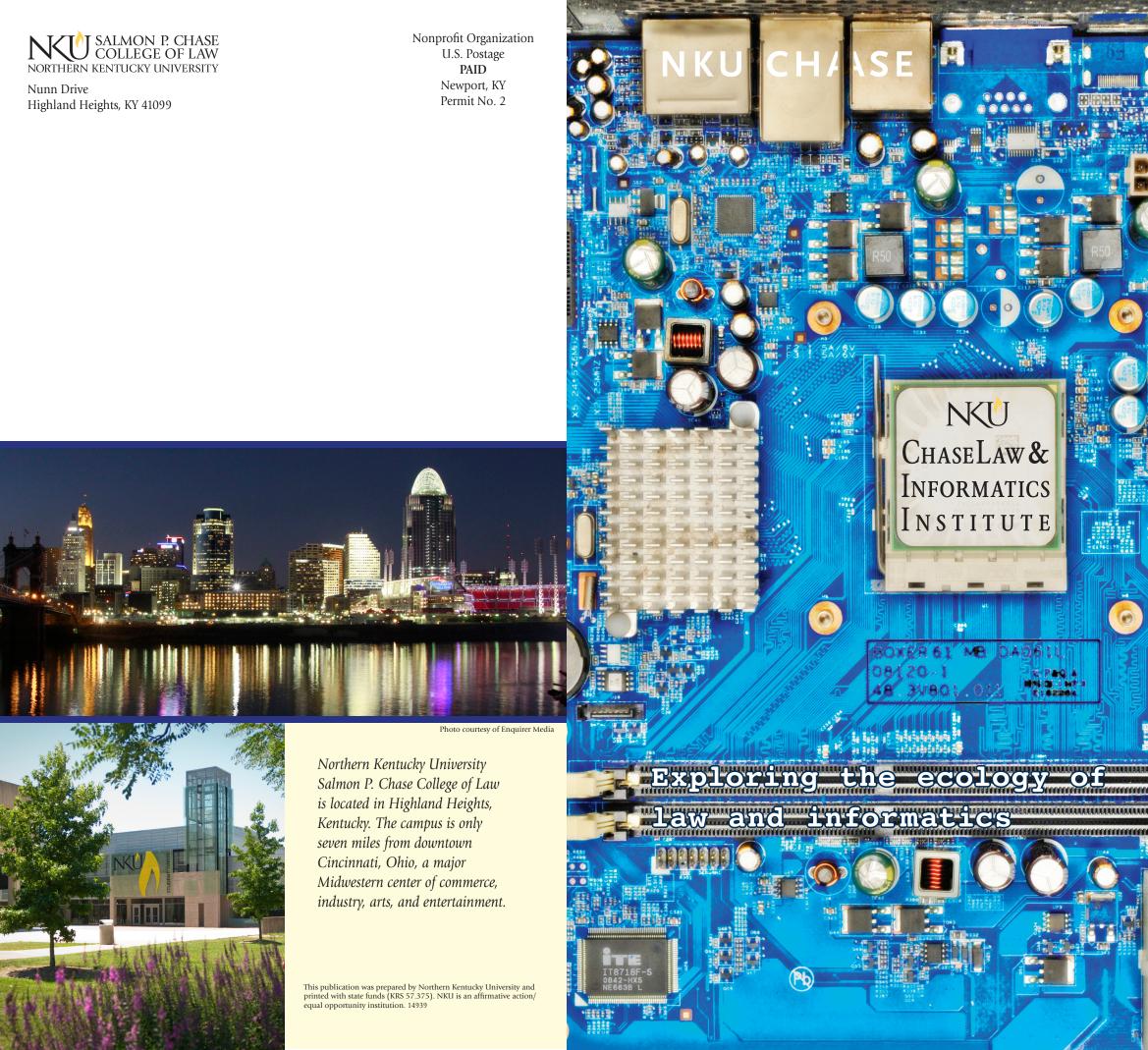
# Law & Informatics Symposium Thursday-Friday, March 1-2, 2012

The Northern Kentucky Law Review will host the Law & Informatics inaugural symposium March 1-2, 2012. Cosponsored by the NKU Chase Law & Informatics Institute, the twoday conference will gather academics, lawyers, and industry leaders from throughout the United States, Europe, and Asia to focus on cutting edge issues involving data privacy, cyber-security, international trade, internet regulation, and other critical issues.

The Symposium is an opportunity for academics, practitioners, and students to exchange ideas and explore emerging issues in informatics law, disruptive innovation, and the increasingly interconnected information environment.

The first day's panels will emphasize direct practice implications for issues involving antitrust, HIPPA/HITECH Act compliance, GLBA reporting, social media marketing, and international internet regulations. The second day will broaden the academic conversation to include such topics as international cyber-crime, criminal justice and the media, crossborder transactions, international publicity and legislation, and many related topics.

To learn more and to register for the conference, visit *chaselaw.nku.edu/law\_review/symposia/* index.php





# NKU CHASE Law & Informatics Institute

The Law & Informatics Institute at Chase College of Law provides a critical interdisciplinary approach to the study, research, scholarship, and practical application of informatics, focusing on the regulation and utilization of information – including its creation, acquisition, aggregation, security, manipulation, and exploitation – in the fields of intellectual property law, privacy law, evidence (regulating government and the police), business law, and international law.



# ABOUT THE Law & Informatics Institute

The Law & Informatics Institute was formed to address the fundamental shifts digital transactions and communications are having on society. Through the law school's partnership with the College of Informatics, the Institute will explore key issues facing business and develop original research - a partnership that is the first of its kind in the nation. The Institute provides education on the best practices involving these evolving digital technologies to law students, graduate students, lawyers, and business leaders. The Institute will provide an important resource to assess these changes as well as to identify other areas that have yet to be addressed.

For students, the Institute provides a critical learning resource. Chase law students will participate in coursework, original scholarship, clinical programs, and externships to prepare them for the needs of their clients and to incorporate the digital practices in their approach to practicing law. Since the digital revolution has impacted the legal profession as much as any industry, this training will be essential to lawyers in the future. Law students working with the Institute will have a head start on navigating the changes redefining the profession.



# Partnering with the NKU College of Informatics

In July 2005, Northern Kentucky University created the College of Informatics, realizing that traditional academic structures do not provide an optimal approach to the digital and information revolutions that are profoundly changing every aspect of human activity. The College of Informatics consists of three academic departments: Business Informatics (accredited by the AACSB), Communication, and Computer Science. In August 2011, the College of Informatics moved into Griffin Hall, a new \$53 million, state-of-the-art, LEED certified building.

A close partner of the Law & Informatics Institute, the NKU College of Informatics explains the field as follows: "The common thread of informatics is information - its acquisition, collection, analysis, manipulation, application, packaging, presentation, and marketing. Today there is virtually no area of business, science, industry, or entertainment that does not use some aspect of informatics." Learn more: *informatics.nku.edu/index.php*.

# Joint Degrees

In 2011 Chase College of Law developed two joint degree programs with the College of Informatics: the JD/MBI in Business Informatics and the JD/MHI in Health Care Informatics, and approved the launch of the new Law & Informatics Institute to work closely with the College of Informatics and partners from across the globe to provide innovative curriculum, training, and scholarship for informatics.

#### Juris Doctor/Master of Business Informatics

The Business informatics joint program focuses on the study of information technology in the context of business and law. With an MBI earned through NKU's College of Informatics, students with a computer science background will develop skills to manage vital information resources found throughout the business world today. JD/MBI graduates will be able to participate in strategic planning regarding data management in business, NGOs and government.

#### Juris Doctor/Master of Health Informatics

The Health Informatics joint program is an attractive alternative for individuals who wish to practice health law with a greater understanding of the underpinnings of regulatory compliance and data-driven health practices. With an MHI earned through NKU's College of Informatics, students will develop skills to manage vital information resources found throughout the healthcare profession, develop institutional policies, and address regulatory needs.

# Juris Doctor/Master of Business Administration

Law & Informatics students without a technical computer science background may elect to participate in the standard JD/MBA. With an MBA earned through NKU's Haile/US Bank College of Business, students will develop skills to lead business organizations and provide legal counseling integrated with a client's fundamental business needs. The JD/MBA brings critical management, accounting and finance, and leadership skills to enhance the student's understanding of law



#### Jon M. Garon

Director of Law & Informatics Institute Professor of Law B.A., University of Minnesota J.D., Columbia Law School Professor Garon's teaching and se

Professor Garon's teaching and scholarship focus on the intersection of entertainment law, privacy, intellectual property, and informatics to emphasize the development of best business practices and appropriate regulatory regimes for managing the growth of data and information systems.



#### **Richard B. Graves III**

Assistant Professor of Legal Writing B.A., Washington & Lee J.D., Tulane Law School LL.M., University of Houston Law Center LL.M., Stetson University College of Law Professor Graves teaches patent law and has extensive litigation, teaching, and publishing experience in intellectual property.



#### Jennifer Anglim Kreder

Associate Dean for Faculty Development Professor of Law B.A., University of Florida J.D., Georgetown University Law Center Professor Kreder has published and p

Professor Kreder has published and presented extensively about legal issues affecting the international art market, e-discovery, and litigation finance. Her practice experience concentrates on Holocaust era inter-governmental negotiation and litigation issues, art disputes, and class actions.



#### Sherry P. Porter

Director, Transactional Law Practice Center Director, Small Business & Nonprofit Clinic B.A., University of Kentucky J.D., Northern Kentucky University Chase College of Law Professor Porter has extensive practice experience in business planning and organization, corporate finance, and mergers and acquisitions.



#### **Elizabeth Locker**

Director of Externships Assistant Professor of Law A.B., Dartmouth College J.D., University of Michigan Law School Professor Locker is committed to helping students develop critical, analytical, and reflective thinking skills and the clinical judgment necessary for the actual day-to-day practice of law.



#### Emily Janoski-Haehlen Associate Director of the Law Library and Law & Informatics Librarian Assistant Professor of Law Library Services B.S., University of Kentucky M.S.L.S., University of Kentucky J.D., Northern Kentucky University Chase College of Law Professor Janoski-Haehlen teaches basic and advanced legal research and is responsible for the digital repository of Chase faculty publications.

